Call for Papers

The 1st ICRU International Conference on
World Sustainable Development (WSD 2019)
"Sustainable Community Development"
Hosted by 6 Rajabhat University and their 5 overseas University Networks
February 17-19, 2019
At The Empress Hotel Chiang Mai

The world is faced with challenges in all three dimensions of sustainable development—economic, social and environmental. More than 1 billion people are still living in extreme poverty, and income inequality within and among many countries has been rising; at the same time, unsustainable consumption and production patterns have resulted in huge economic and social costs and may endanger life on the planet. Achieving sustainable development will require global actions to deliver on the legitimate aspiration towards further economic and social progress, requiring growth and employment, and at the same time strengthening environmental protection. Sustainable development will need to be inclusive and take special care of the needs of the poorest and most vulnerable. Strategies need to be ambitious, action-oriented and collaborative, and to adapt to different levels of development. They will need to systemically change consumption and production patterns, and might entail, inter alia, significant price corrections; encourage the preservation of natural endowments; reduce inequality; and strengthen economic governance.

In 2015, more than 190 world leaders committed to 17 Sustainable Development Goals (SDGs) to help us all end extreme poverty, fight inequality & injustice, and fix climate change. We each have a role to play if we're going to achieve these goals of a more prosperous, equitable, and sustainable world. By 2030, almost 60% of the world's population will live in urban areas, and most of that urban expansion will be in the developing world. Rapid urbanization puts pressure on supplies of fresh water, sewage systems, the living environment and public health. Let's embrace the technological and social benefits of cities by making sure they are safe for everyone and sustainable for decades to come. The 1st ICRU International Conference on World Sustainable Development (WSD 2019) is initiated as a venue for academicians and researchers to express and share their findings, together with building relationships and networks with others, so as with a purpose to mutually achieve the ultimate goals of United Nations' sustainable development.

The conference sessions will be organized into multiple concurrent session tracks under the Sustainable Development Theme.

The tentative session tracks are:

1. Sustainable Development Goals (SDGs)

2. Pure and Applied Science

3. Education for Sustainable Development

4. Computer and Information Technology

5. The King's Philosophy

6. Management and Economics

7. Humanities and Social Sciences

8. ASEAN Studies

9. Environmental Science

10. Hospitality and Tourism Management

11. Sustainable Agriculture

12. The Interdisciplinary Research

PROGRAM AT A GLANCE

Date	Conference Schedule
17 FEB PM	**Welcome and Reception Dinner**
18 FEB AM	**Opening Session** Keynote Speakers: 1. **Keynote Speaker from The United Nations (UN)** **"World Sustainable Development Through Sustainable Community Development"** 2. **Professor Dr. Andreas Zins** -Professor of Tourism Management, MODUL University Vienna, Austria/ Editor-In-Chief of the International Journal of Culture, Tourism and Hospitality Research/ Dean for International Programs, International Hospitalit and Culinary Culture College, Nanjing Tech University Pujiang Institute, Nanjing, China **"The Role of Higher Education in Sustainable Tourism Development"** 3. **Mr. Thapana Sirivadhanabhakdi** - President and CEO of Thai Beverage, the leading beverage producer in Thailand which ranks among the largest in Asia/ Director at Pracharath Rak Samakkee (Social Enterprise) (Thailand) Co., Ltd., 76 social provincial enterprises to boost rural economy **"Social Enterprise Roles in Sustainable Community Development "**

	PM	**Paper Presentation Sessions**
	19 FEB AM	**Paper Presentation Sessions (Continued)**
	PM	**Excursion (To be suggested)**

IMPORTANT DATES:

- Abstract Submission: 1 July 2018 – 31 August 2018
- Abstract Acceptance Notification: 15 September 2018
- Full Paper Submission Deadline: 31 October 2018
- Oral/Poster Acceptance Notification: 30 November 2018
- Full Paper Revision submission Deadline: 20 December 2018

PUBLICATION

All the papers presented in the conference will be published in Rajabhat Chiang Mai Research Journal and Nakhon Sawan Rajabhat Journal

PAPER SUBMISSION GUIDELINES

Please follow the following guidelines to format your paper. It is important that all papers are submitted in a standardized format. Papers not adhering to this format will be returned to the authors for formatting.

All full papers must meet the following requirements:

• Inclusion of a 100-150 word abstract
• Saved in MSWord file format
• Times New Roman 11 point font
• Inclusion of paper title with all authors, affiliations and contact details
• Graphics and tables must be accessible by MSWord or MS Excel.

Please refer to example/template of formatting requirements below.

Headings

As a minimum, all **Full Research** papers should include the following headings or sections:

For Full Research papers that are '**empirical' papers include:**

• Abstract and keywords
• Introduction
• Methods
• Results
• Discussion
• Conclusions and Implications
• References

For Full Research papers that are **'conceptual/theoretical' papers include:**

• Abstract and keywords

- Introduction
- Conclusions and Implications
- References

EXAMPLE/TEMPLATE

TITLE OF YOUR PAPER

ABSTRACT

Place your abstract here. The short abstract should be composed of 100-150 words that briefly summarize your paper. It should provide details rather than present intentions. Indent the abstract paragraph 1.5 cm single space with justified text alignment. The abstract should be followed by and a list of no more than six (6) key words that define the subject matter.

MAIN BODY OF TEXT

Begin your copy here as per the headings outlined previously. Use Single space within each paragraph and double space between paragraphs. Do not number the pages, but make sure the pages are in the correct order. The editor will number pages. Please use a 3cm margin on the left and 3cm margin on the top, bottom, and right. The paper should be no more than 15 pages in A4 size.

TABLES AND FIGURES

Tables and figures must appear within the text, not at the end of the text. Tables and figures should be numbered sequentially, e.g., Table 1, Table 2, Table 3, etc., and they should include a title (in upper- and lower-case letters), which explain their contents. For example:

Table 1: Profile of Typical Travel and Tourism Students

If appropriate, appendices should appear at the end of the article after the list of references

REFERENCES

References must be listed immediately following the CONCLUSION AND IMPLICATIONS of the paper. Use APA style. Alphabetize by author, and for each author, list in chronological order. List the authors' names exactly as written in the source cited. Use no abbreviations. See examples below:

Henry, W. A., III. (1990). Making the grade in today's schools. *Time, 135*, April 9, 28-31.

Higgins-Desbiolles, F., Powys Whyte, K., & Mian, A. (2012). *Abandon hope: The importance of remaining critical*. Paper presented at the 22nd Annual CAUTHE conference, Melbourne, Australia.

Macdonald, S. (1997). A people's story: heritage, identity and authenticity. In C. Rojek & J. Urry (Eds.), Touring cultures: Transformations of travel and theory (pp. 219-235). London: Routledge.

Reisinger, Y., & Turner, L. (2003). *Cross-cultural behaviour in tourism: Concepts and analysis*. Oxford: Butterworth-Heinemann.

Tribe, J. (2005). The truth about tourism. *Annals of Tourism Research, 33*(2), 360–381.

All abstracts and papers must be submitted electronically to Dr. Bung-on Chartrungruang at the email address: research_cmru@cmru.ac.th

REGISTRATION FEES

- **Standard fee for paper presenters US$ 200 or 6,000 Thai Baht(before 15th October 2018), US$ 250 or 7,500 Thai Baht (after 15th October 2018)**
- **Standard fee for session participants, non-paper presenters US$ 150 or 4,500 Thai Baht**
- **All fees are in US dollars and Thai Bahts. The standard registration fee includes conference registration, conference proceedings in CD, reception dinner, Chiang Mai tour and all catering during the conference. The registration fee payment** should be made to the following accounts

US DOLLARS/BAHTS:
Recipient name: CHIANG MAI RAJABHAT UNIVERSITY
Recipient address: THE RESEARCH AND DEVELOPMENT INSTITUTE, CHIANG MAI RAJABHAT UNIVERSITY, CHANGPUEK ROAD, MUANG DISTRICT, CHIANG MAI 50300, THAILAND
Bank: KRUNGTHAI BANK, THAILAND
BENEFICIARY A/C NO: 501-0-19406-6
SWIFT CODE: **KRTHTHBK**

CONFERENCE VENUE
The Empress Hotel Chiang Mai

ACCOMMODATION
The **Empress Hotel Chiang Mai**
Superior Single/ Twin/Double Room: 1,500 Baht/night include ABF
Deluxe Single/ Twin/Double Room: 2,000 Baht/night include ABF
Airport/Hotel Transfer: 100 Baht/trip
Free WiFi
Room Reservation: E-mail : emprsvn@empresshotels.com
Website: www.empresshotels.com
Tel. +66 53 253 199 Fax : +66 53 279 956

Organising Committee

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For further information, please contact Dr. Bung-on Chartrungruang by E-mail address:

research_cmru@cmru.ac.th or the website: http://www.research.cmru.ac.th